



Christine Better
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My name is Christine Better.

I obtained my degree (with honours) at Swinburne University in 2005. For the past nineteen years I have been perfecting the art of the design within every stage of the design process, from concept through to output (print & digital). I am now at a point in my career where I can effectively design with a wealth of industry knowledge. I have worked in many areas of graphic design, specialising in branding, packaging, signage and events. I am now seeking a position where I can put my skills to use.

I place a high value on design as a strategy and the importance of having a 'forward thinking' approach to enable creative outcomes. I have initiative, passion and loads of drive.

My technical skills enable me to confidently use Adobe Creative Suite Ai, Ps & Id. I can also create templates in Word. Recently I have created designs for EDM's and slices for website builds.

I have excellent communication skills when working with clients and printers from conceptual to pre-press and enjoy the customer contact that comes with it.

I look forward to having an opportunity to meet with you to discuss how I can contribute to your needs.

A handwritten signature in dark gray ink, consisting of the letters 'CB' in a cursive, flowing style.

Thank you,
Christine Better.



INDUSTRY EXPERIENCE

Netball Australia

C.BetterDesign

William Angliss Institute

Kik Group

Mercer

Repco

icu2

Struck and Spink

Murray Betts Group

Futurebrand (internship)

Design Centre (industry placement)

Australian Centre for the Moving Image (ACMI)

Jul 2014 - CURRENT

CURRENT

Apr 2012 - Jul 2014

Jan - Apr 2012

Nov 2011 - Jan 2012

Oct 2011

Mar - Oct 2011

Jun - Aug 2010

Mar 2006 - Jun 2009

Apr 2005

Mar - Nov 2005

Feb - Sep 2003

EDUCATION

Honours _ Swinburne: National School of Design _ Bachelor of Design

2005

Exchange Program _ Fachhochschule Universitat Dusseldorf, Germany

Jan - Jul 2004

Degree _ Swinburne: National School of Design _ Bachelor of Design

2002 - 2004

Diploma _ Swinburne: TAFE _ Certificate IV in Graphic Design

2001

AWARDS

Annual report print awards _ gold

2009

Melbourne Fringe Festival _ participation

2005

International Study, Dusseldorf Germany _ scholarship

2004

TECHNICAL SKILLS

- Adobe Creative Suite (Current): Illustrator _ InDesign _ Photoshop
- Microsoft Word 2018
- Photography.

SKILLS

- Ability to multi-task
- Great communicator
- Approachable
- Honest
- Fantastic PR skills
- Confident when multi-tasking
- Exceptional organisational skills
- Team player.

INTERESTS

- Corporate design
- Web design
- Design processes
- Event branding
- Illustration
- User centered design
- Environmental signage
- Design research
- Marketing.

HIGHLY REGARDED CLIENTS/PROJECTS

City of Stonnington _ council plan & annual report

Melbourne Symphony Orchestra _ let's play publication

Melbourne Fringe Festival _ event branding

Mercy Health _ corporate branding

L'Oreal Melbourne Fashion Festival (LMFF) _ event branding

Australian Centre for the Moving Image (ACMI) _ event branding

REFERENCES

Please ask if required. Thank you.